

**CONTRACT**

**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Strategic Media Services, Inc**  
**3299 K Street NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 589755 /		<u>Alt Order #</u> 09857414
<u>Product</u> <b>API TARGET 2012</b>		
<u>Contract Dates</u> <b>11/26/12 - 12/02/12</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>American Petroleum Institute</b>		<u>Original Date / Revision</u> 11/13/12 / 11/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	31	11/26/12	11/30/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/26/12	12/02/12	MTWTF--				5	\$400.00			
N 2	31	11/26/12	11/30/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/26/12	12/02/12	MTWTF--				3	\$450.00			
N 3	31	11/26/12	11/30/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/26/12	12/02/12	MTWTF--				2	\$450.00			
N 4	31	11/26/12	11/30/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/26/12	12/02/12	MTWTF--				3	\$1,500.00			
N 5	31	11/26/12	11/30/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/26/12	12/02/12	MTWTF--				1	\$1,000.00			
<b>Totals</b>											<b>14</b>	<b>\$9,750.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
11/26/12 - 11/30/12	14	\$9,750.00	\$8,287.50
<b>Totals</b>	<b>14</b>	<b>\$9,750.00</b>	<b>\$8,287.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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